

Export Promotion Measures.

- 1) Assistance to states for the Infrastructure Development.
- 2) Towns of Export Excellence.
- 3) Export oriented units.
- 4) Technology Parks.
- 5) Special Economic Zones.
- 6) Free Trade Zones.
- 7) Production Facilities.
- 8) Marketing Assistance.
- 9) Export Processing Zones.

INSTITUTIONAL SET UP / EXPORT PROMOTION AGENCIES

- ❖ Export Promotion Councils .
 - ❖ Commodity Boards.
 - ❖ Board of Trade.
 - ❖ Chamber of Commerce and Industries.
 - ❖ Indian Trade Promotion Organisation.[ITPO]
 - ❖ Federation of Indian Export Organisation.[FIEO]
 - ❖ Indian Institute of Foreign Trade[IIFT]
 - ❖ Indian institute of packaging [IIP]
 - ❖ State Trading Corporation of India [STC]
 - ❖ Indian Council of Arbitration[ICA]
 - ❖ Mineral and Metal Trading Corporation.[MMTC]
 - ❖ Export Houses and Trading Houses.
 - ❖ Free Trade Zones.
 - ❖ 100% Export Oriented Units [EOUs]
 - ❖ Special Economic Zones[SEZs]
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FUNCTIONS OF CHAMBER OF COMMERCE

- 1. Collects and supplies required information to its members.**
 - 2. Makes suggestions and recommendations to the government on legislative measures.**
 - 3. Acts as protector of trade marks and patents.**
 - 4. Provides legal and technical advice to its members.**
 - 5. Conducts seminars, workshops and conferences on various issues relating to trade and Industry.**
 - 6. Organises industrial fair and exhibitions.**
 - 7. Undertakes market research and advertising campaigns.**
 - 8. Sends delegates to abroad to explore foreign markets.**
 - 9. Restricts competition among its members.**
 - 10. Acts as arbitrator for the settlement of disputes among its members.**
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State Trading Corporation of India (STC)

Objectives :-

- A. To provide developmental finance and to boost exports of small scale sector.**
 - B. To check unhealthy competition in international marketing.**
 - C. To promote the production of non-traditional items and opening new fields for the export of traditional items.**
 - D. To facilitate imports in specific commodities.**
 - E. To regulate foreign trade in certain commodities.**
 - F. To increase the revenue of the government.**
 - G. To promote the export activities.**
 - H. To encourage the economic equality.**
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